

## **Data Privacy Statement**

Safety io, LLC (“Safety io”, also “we”) owns this website and its subpages (hereinafter collectively referred to as “website”). Safeguarding your privacy is very important to us. We take the protection and safety of your personal data seriously and are committed to maintaining its confidentiality, availability and integrity of information and data as part of our business process. We strive to ensure that personal data collected during visits to our website is processed by us strictly in accordance with applicable law.

## **Objective and Scope**

This Data Privacy Statement provides transparency about any personal data that may be processed through this website (material scope) and the respective safeguards provided to website visitors that reside in the European Union (personal scope), in line with Art. 13 of the EU General Data Protection Regulation<sup>1</sup> (GDPR), as well as local law based on the EU ePrivacy Directive<sup>2</sup> and the Cookie Directive<sup>3</sup>.

## **Controller**

MSA, as owner and service provider of this website, is the controller of the data processing. For the identity and the contact details of the controller and of the controller's representative, please see <http://safetyio.com/imprint>

## **Data Protection Officer**

As part of MSA – The Safety Company, Safety io liaises with MSA’s Data Protection Officer (DPO). If you are an EU resident with questions or comments on how Safety io processes personal data, please feel free to contact the DPO via e-mail: [dpo-eu@msasafety.com](mailto:dpo-eu@msasafety.com).

## **Collection and Processing of Personal Data and its Purpose**

### **Technical Administration**

When you visit our website, we normally store certain details about your browser and operating system, the website from which you were referred, the subpages that you visit on our website, and the date of your visit. Any personal data is collected and processed in accordance with the above is only for the purpose of technical administration of the website.

1 REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

2 Directive 2002/58/EC of the European Parliament and of the Council of 12 July 2002 concerning the processing of personal data and the protection of privacy in the electronic communications sector (Directive on privacy and electronic communications)

3 DIRECTIVE 2009/136/EC OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 25 November 2009 amending Directive 2002/22/EC on universal service and users' rights relating to electronic communications networks and services, Directive 2002/58/EC concerning the processing of personal data and the protection of privacy in the electronic communications sector and Regulation (EC) No 2006/2004 on cooperation between national authorities responsible for the enforcement of consumer protection laws

## Use of cookies

Safety io uses cookies to enhance your browsing experience, including tracking cookies to collect information about your usage of our website. These cookies may be required for certain functionality of the site and are used to collect statistical information and to save preferences for your convenience. Safety io may also use the information collected to help us make improvements to our website based on how our visitors interact with it. In addition, we may use some of these cookies to serve you content regarding relevant marketing campaigns.

Should you choose to disable or delete cookies using your preferred browser's settings, please be aware that some pages or functions may not perform as intended. Please use the "Help" feature in your browser for more information.

## Analysis of Usage

We use advertising tracking tools and essential tracking tools to identify visitor preferences and popular areas of our internet presence. This allows us to adapt the content of our website more specifically to your needs and thereby improve the content offered to you.

We use the following essential cookies:

- Google Tag Manager (<http://www.google.com>)

## Security Checks

For security reasons (e.g. to identify attacks on our website), the IP address assigned to you by your internet service provider is stored by Safety io for 60 days.

## Requests from Government Authorities

Personal data is transferred to government organizations and authorities only to the extent required by applicable law. If a competent government organization or authority makes a request to Safety io for personal data, we will analyze whether such request is justified on a case-by-case basis.

## Beta test offer

We also offer you the opportunity to sign up to be a beta tester of our Safety io products and services through our website. Data provided during registration will be used only for the purposes of contacting you for said beta test opportunities unless you have provided consent for other uses, such as receiving other advertising or information related to Safety io.

## Job Application

When applying for a job opportunity with Safety io, applicants will typically provide us with personal information. Such information may include, for example, first name, surname, mailing and email addresses, telecommunications data, educational details, historical career information and related references. Personal data provided during the application process will be used only for the purposes of considering your application unless you have provided your

consent for other uses (e.g., permission to contact you or retain your personal data for similar career opportunities in the future).

## **Legal Basis for Processing**

We will only process your personal data:

- if you have given your consent to the processing of your personal data for one or more specific purposes;
- if and to the extent the processing is necessary for the performance of a contract to which you are party or in order to take steps;
- at your specific request prior to entering into a contract;
- if and to the extent the processing is necessary for compliance with a legal obligation to which we are subject;
- if and to the extent the processing is necessary in order to protect your vital interests or of another natural person;
- if and to the extent the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in us; or
- if and to the extent the processing is necessary for the safeguard or pursuit of legitimate interests pursued by us or by a third party except where such interests are outweighed by the interests or fundamental rights and freedoms of the data subject which requires protection of personal data, in particular where the data subject is a minor.

We only process traffic and other location data, itemised billing, and line identification data that is subject to and in compliance with the above-named conditions, which are based upon the GDPR and local law based on the ePrivacy Directive. We only process cookies subject to and in compliance with the above-named conditions based on the GDPR and with the local law based on the Cookie Directive.

## **Recipients and Third Country Data Transfer**

Safety io's directors, officer, employees, agents, and representatives may have access to personal data on a need-to-know basis if they need to carry out legitimate tasks .

The website is hosted in the USA, which means that certain data that you provide may require cross-border transfer.. Such transfer will take place taking into account the applicability and scope of EU legal regulations.

## **Data Security**

Safety io uses technical and organizational security measures to protect the data supplied by you and managed by us to ensure its confidentiality, availability and integrity. These security measures are protected against manipulation, loss, destruction, and access by third parties, and our website security is continually being improved in line with developing technology.

## Right to information

As a data subject, you have the right to request from Safety io whether and what personal data of yours has been stored by us. If you are registered as a user, we also enable you to view the data yourself and, if applicable, to delete or amend it. If incorrect information is stored, despite our efforts to ensure that data is accurate and up to date, we will correct it at your request. Safety io will respond to any such requests for information, deletion, or amendment in writing and as soon as reasonably possible.

To make a request about your personal data, or if you have any questions about the processing of your personal data, you can contact MSA's Data Protection Officer (DPO) via [dpo-eu@msasafety.com](mailto:dpo-eu@msasafety.com).

We appreciate your interest in our products and services, and we hope you find your visit to the website worthwhile.